

Tactics

- Website **VirginiaBeach.gov/eventinfo**
 - Digital kit for Resort Area stakeholders
 - Maps, access & traffic info
- RAVE Alert -- Text **SITW** to **67283**
- 3-1-1
- Updates at **VirginiaBeach.gov/Blog**
- Email and newsletters
 - **VirginiaBeach.gov/BeInTheKnow**

